



Booster Club Board of Directors  
Agenda  
July 19<sup>th</sup>, 2022 at 7 pm  
Saint Peter High School Lobby

Topic	Notes	Action Items
<b>Standing Items</b>		
Call to Order	Time: 7:03 p.m. Motion: Bob Second: Heather	
Approval of Previous Minutes	Motion: Megan Second: Lisa L.	
<b>New this Month</b>		
Good News	Thank you to Lisa Landsom! She won a litter pickup contest at work and the company has donated \$500 to a charity of her choice- the Booster Club.  Batting Cages are up and ready	
Logo (Megan)	Update: New logo has been approved and finalized.	Next Steps: 1. Update QR code, School Website, Social Media pages, Membership banner and Programs with new logo. 2. Look into having letter heads, table cloths, banners, programs, etc with the logo.
Budget	2022-2023  Continue with \$30/athlete, pull extra funding together and use funding requests forms for all additional purchases. <b>Motion</b> Bonnie <b>Second:</b> Heather Lisa L. amended the vote to Continue with \$30/athlete, pull extra funding together and use funding requests forms for all additional purchases. not allow future carry over and any funds left at the end of the year will	Need to vote to prepare for fall sports:

	<p>be placed into the main account. All in favor - 22-23 Budget <b>Approved.</b></p>																							
<p>Golf Tournament (Aug 13<sup>th</sup>)</p>	<p><b>General Update:</b> Bob S <b>Current Registration Numbers:</b> 36 Current registrations Goal 100-110 <b>Hole Sponsor Update:</b> There are still a lot of openings. If you haven't picked 1-2 businesses to reach out to about Hole Sponsorship please do so.</p> <p>Hoping to have all Hold Sponsors in before Aug 8 to allow time for hole sponsorship signs to be printed.</p> <p><b>Golf Worker Schedule:</b></p> <ul style="list-style-type: none"> <li>• See action items. —&gt;</li> </ul>	<p>Golf Facebook Ad Stats (as of Today):</p> <table border="1"> <thead> <tr> <th>Reach</th> <th>Impressions</th> <th>Cost per results</th> <th>Amount spent (USD)</th> <th>Ends</th> <th>Starts</th> <th>Frequency</th> </tr> </thead> <tbody> <tr> <td>4882</td> <td>7535</td> <td>0.092782427</td> <td>44.35</td> <td>8/8/2022</td> <td>6/30/2022</td> <td>1.543425</td> </tr> </tbody> </table> <p>Golf Outing Sales from Square (as of Today):</p> <table border="1"> <tbody> <tr> <td>Individual Registration</td> <td>\$1,980.00</td> </tr> <tr> <td>Hole Sponsor + 4 Person Team (\$50 Savings)</td> <td>\$1,050.00</td> </tr> <tr> <td>Hole Sponsor</td> <td>\$450.00</td> </tr> <tr> <td>Student Registration</td> <td>\$360.00</td> </tr> </tbody> </table> <div style="border: 1px solid black; padding: 5px;"> <p>Katie will email paid Booster Club members to introduce herself, include information on renewing their memberships(membership drive), invite/sign up for the golf tournament, and to ask if they know anyone who would be interested in becoming a hole sponsor.</p> <p><a href="#">Click here</a> to volunteer at Golf Tournament</p> </div>	Reach	Impressions	Cost per results	Amount spent (USD)	Ends	Starts	Frequency	4882	7535	0.092782427	44.35	8/8/2022	6/30/2022	1.543425	Individual Registration	\$1,980.00	Hole Sponsor + 4 Person Team (\$50 Savings)	\$1,050.00	Hole Sponsor	\$450.00	Student Registration	\$360.00
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<p>Membership Drive (Megan)</p>	<p><u>See attachment</u></p>	<p><b>Megan will send email for items that need to be finalized and voted on:</b></p> <ol style="list-style-type: none"> <li>1. Level and Cost options</li> <li>2. Choices and cost of the incentives.</li> </ol> <p>Katie looking into the option of having a membership add-on during activity registration *add to cart*</p> <p><b>1-2 Volunteers needed for each event tabling:</b></p> <ul style="list-style-type: none"> <li>• Monday, August 8: All fall sports meeting</li> <li>• Thursday, August 25: Volleyball first home match, 6:00/7:15</li> <li>• Thursday, August 25: Girls' soccer first home game, 5:00/7:00</li> <li>• Saturday, August 27: Boys' soccer first home game, 10:00 a.m.</li> <li>• Monday, August 29: Girls' tennis first home match, 4:30</li> <li>• Thursday, September 1: XC first</li> </ul>																						

		<p>home meet, 4:00</p> <ul style="list-style-type: none"> <li>Friday, September 2: Football first home game, 7:00 Sign-up sheet coming.</li> </ul>
Adrenaline Fundraiser	<p>What next steps need to be taken? Shea is handling most of the details.</p> <p><b>Kickoff date:</b> Week of August 18</p>	<p>Card and Money turn in - August 24, 1-4 pm (need Volunteers to help collect)</p>
Concession Stand Committee	<p><b>General Notes:</b></p> <ul style="list-style-type: none"> <li>*Set up and maintain sign-up schedule</li> <li>*Josh will pass over sign up genius and other information needed for the person taking over.</li> <li>*\$2000 stipend for 2021-2022 School year - will need to decide on an amount for 2022-2023 and vote.</li> <li>*School is looking for a new concessions manager.</li> <li>*School is looking into using square for credit/debit purchases.</li> </ul>	<p>Create a task group to discuss concession challenges &amp; creative solutions, ideal members would include (booster club members, coaches, parent volunteers)</p> <p><b>Identify members:</b> Bonnie, Heather B? <b>If you are interested in joining reach out to Katie.</b></p> <ol style="list-style-type: none"> <li>1. How can coaches help to encourage parent volunteers to sign up?</li> <li>2. Goal is to have all teams equally participate with volunteering—if this does not happen do you reward teams that do more?</li> <li>3. What are the barriers for volunteers to participate, are there other options?</li> </ol>
AD Report (Shea)	<p><b>Fall sport sign-up opens -</b> August 1st</p> <p><b>Fall sport meeting date -</b> August 8th</p> <ul style="list-style-type: none"> <li>*Gym entrance should be completed by first home Volleyball game.</li> <li>*Preorder online tickets for this years athletic events.</li> <li>*Football ground - the city, coaches and board members met and plans are in place to make this a better area.</li> </ul> <p>Fall sport team/coaching updates HS/MS:</p> <p>HS/MS Girls Fall Sports:</p>	

	<p>Cross Country Soccer Swimming &amp; Diving Tennis</p> <p>HS/MS Boys Fall Sports: Cross Country Soccer</p> <p>MS Girls Fall Sports Volleyball</p> <p>MS Boys Fall Sports Football</p> <p>2023 enhancements are for CSP</p>	
Request Form	Any new items received?	
<b>Old Business</b>		
<b>Booster Store</b>	<p>Items will need to be purchased to restock the store</p> <ul style="list-style-type: none"> <li>• Mention of children's sizes/items - next meeting</li> </ul>	Determine when we need them by Identifying the items and place the order. - Next meeting
<b>Next meeting</b>	August 10th @ 7 pm Location TBD	
<b>Meeting Adjourned</b>	<p>Time: 8:18 pm Motion: Megan Second: Bob</p>	

**Attendance:** Bonnie Petersen, Lisa Landsom, Kurt Moelter, Bob Southworth, Heather Maglee, Megan Ruble, Katie Looft, Bob Kamm, Lisa Walter, and Jessalyn Mercado