**St Peter Boosters Board of Directors**

**Agenda**

**August 12, 2021 - 7:00pm**

Meeting Started 7:01

Approval of Agenda

M/S/A

Secretary’s Report

* Approval of July minutes

M/S/A

Treasurer’s Report

No Updates

Adrenaline Card Fundraiser

* August 17 at 12:15 pm and 1:00 pm- Nick will be kicking off the fundraiser with our athletes
* Pros: good job, good sales/Cons: right on top of golf tourney
  + Kids will sign-in to app on their phone and real time feedback for how many sold
  + No third party texts to kids; only coaches, Shea or Nick will have access to kids’ numbers for communication
  + This year 100% card from Saint Peter merchant - excellent turnout post Covid
  + 2019 profit 22K. 2021 forecast 30K
  + Bookmark launch.fund
    - Join fundraiser as coach C6WUXQ
  + Entire fundraiser can be done with credit card sales and even shipped direct to buyer.
* Selling will run for 1 week with incentives and different prizes
* We’ll use leftover cards to sell in the concession stand and other venues

Funding Requests

* Bob Southworth contacted me about the opportunity below.
* He has the opportunity of purchasing Gustavus’s old Shooting Gun for $2,000.
* Would like to request approval up to $2,000.
* We currently have 2 shooting guns.  1 was purchased new about 8 years ago.  The other we purchased used about 4 years ago.   1 of the guns is about dead right now so only 1 A new gun is approx. $6,500.
  + Basketball accessory
  + Used for both boys and girls. Used primarily in the summer
  + M Josh/S Sara/A for cost up to $2000

* Tennis shed- Rothenberger
  + Roth:
    - Shed is old, water damage, small space, PE dept uses.
    - Tennis would like bigger shed to accommodate needs
    - Perhaps offer concessions in the future
    - Requesting $3500 (half) from Boosters
  + Shea:
    - Shed ordered, 6500K
    - Will need electrical
    - Don’t want to break tennis funds and make them pay additional funds
    - Custom built shed
    - Total cost of project +/-$7000
  + M Josh/S Sara/A for $3500

Golf Tournament

* Registered golfers- numbers update from Gabriela
* Hole sponsorships
* Staffing and items needed for registration-worker sign-up sent in email
* Pick up signs
* Dinner logistics

* Good weather expected
* 130 golfers/47 sponsors as of today
* Volunteers signed up for various spots
* Ipad and card readers are charged
* No silent auction
* Can still request sponsors
* Parents should take more ownership; coaches should ask parents
* Student athletes to write thank yous

Committee Assignments and Reports

* Communication/Marketing/Website Committee-ad update and usage report from Gabriela
  + Up 1200% in last 30 days
  + Ran 4 ads or promos spent $60 of $150 budget
* Concessions Committee-Josh Drinkall will be heading up the sign-up. Looks to live by the end of the week.
  + Concessions will go online 8-13-2021
  + Sign-up via SignupGenius
  + Will be at tourney to gather sign-ups
  + Parents should volunteer 2 slots per athlete

* Memberships Committee-Membership incentives/levels. Table at the All-Sport meeting on Monday, August 16th.
  + Swag or perk pass
  + Swag options: decal, bleacher cushion, Saints hydro flask, 2 tailgating chairs
  + 300, 150, 50 levels

Athletic Director’s Report

* All-sport meeting on August 16.

New Business

* Heather DeShayes contacted me about buying the pom poms we have left from the school store for the welcome back teacher/staff event. We purchased 50 for $27, so I told her to count what we have left, and if she wants them, we can either give what’s left for the event or the school can purchase from us. I said we are not ordering more at this time.
  + Will give to her at no cost.
* School store- is this something we would like to start again this year?
  + People are backing off from helping
  + Leaning to not open store this year.
* Booster Bash venue
  + $100-200 at Capitol Room vs. $100 at Johnson Hall
  + 365 capacity
  + Will start thinking about spring bash at next meeting.

Not in Agenda

* Posters or banners for teams/seniors
* Create equity among teams with consistent/matching banners

Next Meeting:

* Wednesday, September 8th- 7:00pm

Adjourn: (motions needed)

M Gabriela/S Sara/A