**Meeting Minutes**

**April 6, 2022 at 7:00 pm**

**In attendance:**

Joy Reese, Jessalyn Mercado, Megan Ruble, Heather Banks, Bob Kamm, Wendy Weller, Matt Weller, Katie Looft, Lisa Landsom

**Approval of March Minutes:** Heather motion to approve, Megan second. March minutes approved with change of April meeting date.

**Approval of Financial Report:** Katie motioned, Matt second. Financial Report approved.

* Winter concessions amount is based on tentative amounts. Have not received the final total.
* Square has not finished processing from the Booster Bash - a statement with totals should be available next month and then we will be able to determine actual profit.

**Booster Bash Review:** Thank you to everyone who helped make this event successful!

* Ticket Sales:
	+ The goal was to sell between 200-250 tickets. We sold 128 online, 83 hand sales, and 23 at the door for a total of 234. This is a good start in a rebuilding year.
* Silent Auction was a big hit!
	+ We had fewer items, that were high quality and made around $7300 with the silent auction.
	+ We had roughly 79 item categories divided into $99 and under, $100-$299, $300+.
	+ Thanks to Hy-Vee and Don’s Appliance for the big ticket raffle items! We sold 109 tickets at $20 a piece for a profit of $2,180.
* The wish list made $220
* How we compare to previous years:
	+ 2018- net income was $15,439
	+ 2019- there were 309 tickets sold and over 400 silent auction items with a net income of around $18,000
	+ 2020- event was cancelled, but we made $1200 with the arcade game raffle and pre-sold tickets
	+ 2021- no event,
	+ 2022(current year) - 79 line items, 234 tickets sold. Expenses: $600 band, $185.00- G&K Rental, $150 on security officer, $65.10 printing, $968.08 alcohol, $30 liquor license, $26.00 thank-you cards, $16.00 magnet giveaways at Wish List table.
		- Still waiting on Nelson Printing costs. Also still waiting on all the Square deposits.
		- I deposited over $7,738.00 in cash in the account on Monday and the total account balance was $60,021.22
* Feedback/Suggestions for upcoming years:
	+ Silent Auction:
		- People loved the fewer, higher quality, auction items.
		- Each team/Coach put together a basket or 2 - this eliminated having to solicit so many businesses.
		- Try to get at least 15 more larger ticket items.
		- It would be great to retain a few more higher priced items for the top table.
		- Joy solicited most of the individual items (Sara and Mary also helped), so this would be the responsibility of the President, next year, as well.
		- Heidi and Sara were integral to the running of the silent auction, as they both have auction experience. This is integral, as this committee takes the most work.
		- Businesses in St. Peter were very generous, with over 90% making some sort of donation.
	+ Great to have a committee for each area with a board member assigned to each committee.
	+ Décor was fantastic!
		- Went with round tables instead of longer rectangle tables, which left fewer seats, more walking room.
	+ Tim Lokensgaard was the MC again this year. He does a great job of keeping the event flowing and calling out the raffles.
	+ Breakdown at the end of the night with Tanner’s crew was smooth and efficient.
	+ Ideas for next year:
		- Perhaps no band next year and play a Spotify list like we did in the hours before the band started.
		- Ideas to fill the gap of having a band: more games, shorter event, sit down dinner?
		- We should only use 1 vendor instead of 2, to make it worth the vendors time. The food was delicious this year! It was also nice to go cash only for the vendors, so we didn’t have to worry about food tickets.
			* *Food numbers- Reeser 55 meals, pizzaria sold 38.*
		- New venue next year to hype up the event? Maybe the Capitol Room?
* *Cost is $100/hr - shorten event - limited amount of people. Sit down dinner idea?*
* Spread out silent auction time and have more runners. We could push back the close of the earliest table from 8:00 to 8:30, next table at 9:00, and last table at 9:30.
	+ *Some people aren’t arriving until 7:30-8 and are not able to view silent auction.*
* Push more of a dinner event, so people come to eat and not make it a stop after they eat.
* Shorten up the time frame
* We need to get more youth parents involved! We really haven’t found a way to tap that market successfully.
	+ Have schools send messages through infinite campus systems to all students/parents k-12.
	+ Have schools place flyers in take-home folders
* Involve the youth associations with making a basket.
* Make it more kid-friendly during the day, have beer garden etc.? Would this require more work?
* Offer childcare in school gym during the hours of Booster Bash and have Junior and Senior athletes babysit and plan activities for the kids.
* Keep wishlist items - market different, different location, dedicate an area to this.

**Golf Tournament**

* Tentative Date: August 13th - Joy will check with Bob

**Committee Reports**

* Membership committee- Logo update
	+ *$500 budget to build our brand and have someone create this? Vote: all in favor - none opposed -Approved*
* Concessions committee-fall-$6,908.30, winter $9,362.52

**Annual Meeting-in May**

* Rolling off-Girls Tennis (Weller’s), GCC (Katie Looft), Boys T & F (Brad Guth), Josh Drinkall-at-large, Sara Orth- at-large, Gabriela Roemhildt (at-large), Joy Reese (at-large), Bob Kamm (at-large), Jess Mercado (at-large). Any at-large members may stay on if interested with a special term extension vote. We will also need new officers. Gabriela offered to stay on as marketing/social media person. She would not be on the board, however, would just be in charge of the social media/marketing.
* Staying on for 1 more year-Football (Julie Filand), Boys XC (Galen Bly), Girls Golf (Megan Ruble), at-large (Heather Banks)
* New additions- Gymnastics (Lisa Landsom), Boys Golf (?), Volleyball (?)
* Suggestions to have more people involved on the Booster Club board/committee:
	+ Make sure coaches are aware of the sport representative role and that they are attending meetings.
	+ All sports have a representative instead of rotating - would this bring more people to meetings?
	+ Have sports representative a 1 year term?
	+ At large members would remain a 2 year term.
	+ Incentivize with activity passes for board members.
* Suggestions for additional board members we can invite?
* Year in review document to send out for the annual meeting.
* Discuss the budget for next year. (we’ll present budget at the June meeting and the new board will approve at the July meeting, which is the beginning of our fiscal year)
* June 8th board meeting will be the last meeting for current members rolling off and new members joining.
* Keep paying for the concession person.

**New Business**

* Pairing with shop students to make keychains, other trinkets, for sale in our store
* Market page with youth associations
* Donation to NHS for selling several of their stocking hats $250 - approved all in favor
* Partnering with Extra Innings for May promotion

**Old Business**

* Joy will check with Shea to see where things are at with the Ice machine for middle school (what committee is paying for that?) If there’s no progress with that, would we like to contribute?
* SPX timeline for gym entrance project - Still waiting on a few items - Summer Time
* Batting cage update - Going up soon weather permitting
* Tennis shed update - general contribution from Booster Club $4000, tennis covers the remaining cost from their budget.
* Joy will work on adding the youth association links to our website this month
* Joy will write a letter to the parks board this month

No AD update as Shea and all head coaches are attending a meeting tonight.

Meeting Adjournment: Megan moves, Wendy second - @ 8:28pm

Next Meeting: May 11 at 7 pm