

St Peter Boosters Board of Directors

Meeting Minutes

July 11, 2018

The meeting was called to order by Tracy Stuewe at 6:03 pm

In attendance

Tracy Stuewe, Tracey Peymann, Jeff Jeremiason, Bob Kamm, Shaun Guida, Kristi Portugue, Shelly Conlon, Jordan Paula, Rachel More, Christi Bixby, Bill Stuewe, Jeff Portugue

Board Members Absent: Steve Alger, Kurt Hildebrandt

Approval of Agenda

Motion by -- Tracey Peymann

Second by --Shaun Guida

Motion passed unanimously

Secretary's Report

Tracey Peymann presented the minutes from our meeting.

Motion by Mary Conlon

Second by Bob Kamm

Motion passed unanimously

The monthly minutes can be found on the St Peter Boosters website.

Treasurer's Report

- No changes since last meeting
- Motion to open a PayPal account by Bob Kamm, seconded by Tracy Stuewe
- Examined '2017-2018 Distribution of Money' pie chart created by Tracy Stuewe based on Steve Alger's
- Jordan will check into what is allowed for athletes to keep as related to gifts at banquets and apparel. The question is

Committee Reports

- Communication Committee (Kurt, Tracy, Jeff)
 - o Booster Guidelines document
 - Tracy will e-mail it out for everyone to examine and it will be printed prior to Aug 8
- Concessions Committee
 - o Chelsea Alger and Shelly Reicks are on the committee
- Memberships Committee (Tracy)
 - o Tracy discussed Premier (business) memberships with Paul Peterson. Paul gave approval to include sports passes in regular membership packages. Tracy also discussed assistant coaches and coach buses with Paul - new directives may be brought forward from the school administration.
 - o Discussed membership levels and ideas
 - Include a golf sponsorship in the next membership level (\$750 for example)
 - Removed most 'stuff' from memberships to increase profits
 - We had 70 memberships last year, goal to increase to ??
 - To increase memberships: Athlete/team incentive to recruit memberships, put in Highlights, announcement on sports registration page, can something be included in program or on scoreboard (Jordan will check), have on a stand at concessions
 - Set a deadline for buying the memberships, MEA?
 - Meeting on Aug 8 for all sports - we need to advertise here and we need several from Booster Board to be there
 - Tables at swimming, football, volleyball, and soccer again - we need a volunteer to arrange to set these up and be in charge of making this happen - Shelly and Christi volunteered. Those renewing their memberships will not have to fill out the form. Tracy has a spreadsheet.
 - We need to work out how the discount at the e-store will work. Unique codes will not work.
 - Motion by Shaun Guida to approve new membership levels, seconded by Tracey Peymann. Motion was approved unanimously

- Fall Fundraiser (Winter sport reps and winter coaches)
 - Golf event advertising was discussed

Funding Requests

- None

Athletic Director's Report

- Jordan's 10th day on the job!
- Branding and culture was discussed. SPX was contacted and Jordan presented academic and athletic images to put in hallways. Same company that did Lund at Gustavus. Jordan would like us to consider funding a portion of this.
- Bob Kamm made a motion to approve \$2200 to support banners and flags for fall sports. Kristi Portugue seconded. Motion was approved unanimously.
- Jordan discussed selling old jerseys at the golf event, athletic events, or booster bash
- August 9 parent meeting. Three dimensional coaching speaker has been invited.

Old Business

- Online Store - BSN Sports is who we are using
- Hudl - football and basketball use, continue to look at all-school package. Jordan will be in contact.
- Future meeting times - survey will be sent out again

New Business

- Tailgating at football games - who can organize this?
 - Chelsea will have a signup sheet for working.
 - We need someone that is willing to organize this (get money, water, chips etc.)
 - Brian Peymann is still willing to make the chops
- Raffle at football games were discussed. What is legal? Decided not enough dollars to be earned to make it worthwhile
- Booster club cannot pay for athletes to go to a camp or clinic or for chaperones at camps or clinics

Announcements

Next Meeting: August 1@ 8:15 pm, SPHS

Motion by Tracey Peymann to adjourn

Second by Kristi Portugue

Motion passed unanimously.

Meeting was adjourned at 7:57 pm.