**St Peter Boosters Board of Directors**

**September 4, 2019**

In attendance: Joy Reese, Tracy Stuewe, Dan Dean, Kristi Davis, Rachel Moore, Tracey Peymann, Bill Stuewe, Jeff Jeremiason, Bob Kamm, Jordan Paula, Bill Miller, Megan Ruble

Meeting Commenced at 7:01 pm.

Approval of Agenda

-Kristi motioned, Bill seconded. Agenda approved.

Secretary’s Report

* Approval of Minutes

Tracey P motioned, Rachel seconded. July 31 minutes approved.

Treasurer’s Report-Bob Kamm

* Approval of financials

We will review financials at the next meeting as we need to organize the information from the golf tournament and concessions.

Vote in Officers for 2019-2020 School Year

* We are seeking nominations for someone to be Vice President with the expectation they would take over the President’s role after this school year. Please spread the word.

Committee Assignments and Reports

* Communication/Marketing/Website Committee (Board Reps: Cinde Wiebusch, Tracy Stuewe)
  + New Golf Hole Sponsors are up on website
  + Pictures need to be updated- we can use pictures from the Herald as long as we give them credit for the picture.
  + We can start to list the members for this year, send to Tracy and Cinde.
* Concessions Committee (Board Rep: Tracy Stuewe)

**Committee Members: Heidi Niemeyer, Chelsea Alger**

* + Update from Heidi-Tracy S. emailed her. Fall schedule is out only. Winter schedule is not out yet, but will be out soon.
  + Tailgating-pork sandwiches will be served out of the concession stand. We have been approached by outside organizations to tailgate, but then we run into issues with our premier partners. Do we offer the opportunity to tailgate for all premier partners? They would sponsor, but we would get the money. We don’t have a system in place to do this, so we will work on this communication and process in the future.
* Memberships Committee (Board Reps Rachel Moore, Kristi Davis)

**Committee members: Rachel Moore, Kristi Davis, Kristi Portugue, Teresa Hildebrandt**

* + 19 platinum, 14 gold, 6 blue, and 5 white. Considerably more online this year than previous years. Last date to pay membership is October 18. Rachel will get in contact with Shelly Conlon to work the membership table at the football game on September 20, the only date we don’t have covered at this time.
* Summer Fundraiser - Golf Tournament (Board Rep: Tracy Stuewe)

**Committee members; Bob Southworth, Tracy Stuewe, Kurt Hildebrandt, Mike Torkelson, Bill Miller, Corey Wiebusch**

* + Financial Recap-$15,098 total profit. Up from last year. Still waiting for checks from 8-10 sponsors, which will add to the total.
  + $2500 overall from the raffle, a bit short of our goal of $3,000, $210 from silent auction.
  + Breakdown of numbers:

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| 8/8/2018 | Deposit |  | 4,610.00 | (Hole Sponsor and Golfer Money) |  |  |  |
| 8/8/2018 | Deposit |  | 2,100.00 | (Raffle Ticket Money) |  |  |  |
|  |  | Nelson Printing (tickets) | -17.78 |  |  |  |  |
|  |  | Start up Cash 50/50 Hole #8 | -250.00 |  |  |  |  |
|  |  | Start up Cash Registration | -350.00 |  |  |  |  |
|  |  | Bill for new Sponsor Signs | -146.42 |  |  |  |  |
| 8/16/2019 | Deposit |  | 4,520.00 | (Hole Sponsor and Golfer Money) |  |  |  |
| 8/16/2019 | Deposit |  | 890.00 | (Raffle Ticket Money) |  |  |  |
|  |  | Bill for the Meals 120 \* $15 | -1,800.00 |  |  |  |  |
| 8/19/2019 | Deposit |  | 7,170.50 | (Golfer and hole sponsor money) |  |  |  |
|  |  | Checks to 3 raffle winners | -3,000.00 |  |  |  |  |
| 8/19/2109 | Deposit | Credit Card Payments for Golf | 2,996.96 | (Golf Registrations) |  |  |  |
| 8/19/2019 | Deposit |  | 930.00 | (50/50 Hole 8 deposit) |  |  |  |
| 8/19/2019 | Deposit |  | 210.00 | (Silent Auction) |  |  |  |
| 8/19/2019 | Deposit |  | 2,652.00 | (Raffle Ticket Money) |  |  |  |
|  |  | Bill for Golf 123 Golfers | -5,625.26 |  |  |  |  |
|  |  | Gambling License State | -100.00 |  |  |  |  |
| 8/28/2019 | Deposit |  | 308.00 | (two hole sponsors and raffle money minus stamps) |  |  |  |
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| Net Income |  |  | 15,098.00 |  |  |  |  |

* Adrenaline Card Fundraiser (Board Rep: Steve Alger)

**Committee members: Steve Alger, Kurt Moelter**

* + Working with the rep wasn’t great, not as organized as we would have liked. Communication needs to be better, as well as timing.
  + Next year we have an early start again, but fall sports start one week later than they did this year, so our timeline will be shorter for this type of fundraiser, as we really can’t do something like this once school starts.
  + Explore options of putting together our own card. There have been parents willing to put together the old football card as a fundraising option. We can do better with the businesses involved on the card. We did communicate this with the rep, but the businesses were still not changed to our liking.
  + We raised $29,000. The Adrenaline take was 30% after selling 1500 cards which netted us just over $20,000 after the rewards and fee were taken out.
  + We can try to negotiate what we owe Adrenaline given the mistakes on the card. We are only contracted for one year with them.
  + Regardless of what we decided to do next year, the town should be divided up in a more organized fashion and athletes should better explain what the cards are for. A blitz day at the beginning of selling instead of after would be more effective.
  + We also need to consider what language barriers are present for many families and involve school liasons from those populations.
* Booster Bash - (Board Reps: Steve Alger)

**Committee members: Steve Alger, Laura Boomgarden**

* + Saturday, March 28th - Hall is reserved

Funding Requests

* Storage Facility - One is in process, but the Booster Club is not in charge of funding this.
* Touch Screen in Hallway - Money from AAA Campaign - Co-curricular Committee is passing this to the Gifts and Donations committee for approval. Tracy had a meeting with Dr. Olson and he said it will happen, but the Booster Club will not be in charge of this and funds will come from other sources.
* We are having better discussions with the school board on what the Booster Club provides and clarifying our responsibility vs. their responsibility. We do need to have a consistent school board member present at our meetings.
* There has been a lot of interest in live streaming games, graduation ceremonies, concerts, and other events. If the Booster Club sponsors, we could generate more people to our website. Jordan will look into this.

Athletic Director’s Report

* Signage is up at the concession stand at the FB field. Jordan is exploring lighting options behind the insignias and will get us cost information.
* Explore the option of a physical (not online) school store where the majority of our Saints’ gear is sold. We can get things through BSN, our online store, for our physical store. Currently, our pre-season wear is from BSN. Our current online store provides Saints’ gear on and we get 10% from that. We should think about where it would be located and how/when it would be staffed. Approach NHS to help with the store.
* Start with 4 The Team and Nutter’s for our store and price things out. Tracy will reach out to these businesses.
* 425 kids for fall activities. $82,000 for school and $82,000 for city from Bud Gilbertson grant. Scholarship bill is $4,200 for fall athletes.
* Request for gator, golf cart, or ATV. Can someone donate one? Lease? Get the word out that we are looking for a used one for possible donation or purchase.

Old Business

* By-Laws - Tracy has an email in to Jim Brandt

New Business

* Lorie Line Valet Parking -We are not going to do this. Tracy S. will email Barb.
* Dueling Pianos
  + Mary Lager had shared information
  + Do this at Booster Bash- no decision was made. We will discuss in the future.
* Legion - Bingo
  + Jan Macland called Tracy
  + January 29
  + Kids can sell treats
  + 4 adults to sell cards
  + Redman Bingo- Saturday, February 8th

Announcements

* Fundraising event on September 21st for Landon. Fall sports have indicated an interest in contributing to this by passing donation buckets at their games. All proceeds will funnel to the Sept. 21st event.

Next Meeting:

* October 2, 2019 - 7:00pm

Adjourn

Motion to Adjourn by Rachel. 2nd by Kristi. Adjourned at 8:24 pm.