January 12, 2022

Booster Club Board Meeting Minutes

**In Attendance:** Heather Banks, Jen Denzer,Josh Drinkall, Mary Lager, Bob Kamm, Katie Looft, Brian Odland, Sarah Orth , Joy Reese, Megan Ruble, Wendy Weller, Matt Weller,

Approval of Agenda

* Modification in agenda order- move Booster Bash topic to the top. Bob motioned to approve, Sarah second. Agenda approved.

Approval of November Minutes

* Katie motioned to approve, Matt second. Minutes approved.

Booster Bash- April 2nd

Mary Lager (marylager@hotmail.com) and Jen Denzer attended to provide insight from past experience

-silent auction is a large undertaking

- ensure people are doing their tasks

-liquor license to the city council- early

Historically the following teams had:

Soccer: cleanup

Golf: beverages

Volleyball and Football: tickets

Swimming: Silent Auction

**Previous Advertising**

* Electric Bill
* Chamber of commerce website
* Local TV announcement
* Flyers with QR codes at basketball games
* Flyers at the banks-  banks did presales
* Presales at basketball games- came with a drink ticket

**Prices** $20/pre-sale and $25 at the door

**Previous Entertainment**

* Heads and tails game- $5 for beads to identify participation
* Raffle- lead by Steve Alger

2022 Committees and identified Chairs

**Meeting Cadence:** every 2 weeks or as needed

|  |  |  |
| --- | --- | --- |
| Committee | Booster Chair | Other Members |
| Advertising/Sales | Heather and Gabriella |  |
| Beverage/Liquor | Josh | Klubben, Hanson |
| Clean Up | Megan | Soccer |
| Entertainment | Josh |  |
| Food | Katie | Aaron Rothenberger |
| Registration Table | Brian | Football/Volleyball |
| Silent Auction | Joy and Sarah |  |
| Venue | N/A | Swim Team (Mary Lager and Jen Denzer) |

Treasurer Report-Bob

-Report Sent is thru December 10th

Items to note:

* Mic expense is related to tax prep
* Nov/Dec payments made
* Square report includes membership

Committee Updates:

* Concession Committee- Josh
  + Concessions staffing through end of the year with minor openings
  + Billing will wait till the end of the year

* Communications/Marketing Committee- send winter pics in for social media if you have them

* Memberships- Megan
  + 1 membership came in after the deadline
  + 1 membership was missed due to PayPal payment method
  + Approved to reprint sign for $45.75

Logo: Agreed to move forward with a quote. Megan to reach out to contact who created the schools logo

School Store:

* Small inventory left- will be utilized for the booster bash
* Feedback for next year: include kids sizes
* $1700 sold on square; $295 in cash.

Gym Entrance Project

* Everything is on track based on a 3 party contract
* SPX – is behind schedule but no urgency
* Posters will back to 2003 and will be adjusted year to year
* Veterans active duty area – will not be overseen by booster board; looking for volunteers to spearhead the project; money will stay in our account for now

Sadie Hawkins Dance

* February 20, 2022 9-11pm (doors lock at 9)
* Agreed on price: $30/couple $20/single
* Volunteer Sign-up is created and 90% full
  + Concessions: no popcorn
* High School Staff that have volunteered to help: Brian O, Tanner (soccer coach) Portugue
* No Photographer will be hired
  + Looking to buy a backdrop and then used for future events
* Coat Racks reserved from GAC- Katie has a truck for transport
  + Coat Tags- Megan to check with GAC
* Clean versions with approval - who’s approving - Spotify playlist - no requests

**Action Item:** Need to work on advertising (flyers, social media, Kurt Hildebrandt)

          Purchase backdrop for pictures- Joy/Katie

Athletic Director’s Report-Shea

* Cheer Team: high interest- school club has been formed. Mrs. Curtis has a cheerleading background and will lead the club
  + This will not be apart of the booster club at this time unless it becomes a competitive sport

Old Business

* Ice Machine-not a part of the booster club; utilizing the school funds
* Games Programs- this will be moved to April

**Next Meeting- February 9, 2022**

Josh motioned to adjourn, Megan second.

Meeting adjourned @ 8:25